



CAUSINDY 2013
**CONFERENCE REPORT
AND RECOMMENDATIONS**

OUR TURN TO DECIDE

CAUSINDY.ORG





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FOUNDERS' MESSAGE

After a year of great commitment and success, we are delighted to release the recommendations from the inaugural Conference of Australian and Indonesian Youth (CAUSINDY) held in Canberra on 17 – 20 October, 2013. CAUSINDY came to life because of the incredible support given by our sponsors and by our team of dedicated volunteers. Together, we have delivered a series of important outcomes for the Australia-Indonesia relationship.

The conference gave the opportunity to 28 young aspiring leaders to come together and discuss the key issues in the relationship. This was a novel, necessary development in the Australia-Indonesia people-to-people landscape. CAUSINDY created a network of young Indonesians and Australians who care and respect the relationship, and whose communication and cooperation are already extending beyond the conference and into their careers and personal lives. It is these young people who will lead the relationship in the future, and their experiences and contacts from CAUSINDY will contribute to closer ties between our two countries.

This document includes three key recommendations which emerged from delegate discussions during the conference. These recommendations are the work of much dedication by the delegation during and after the conference, and we believe they will make an important contribution to the policy debate.

In the meantime, planning continues for 2014. Next year promises to be a vital one for the relationship and also for CAUSINDY. It will mark our second conference, an addition to the network of young people committed to this relationship, and our first time holding CAUSINDY in Indonesia. We look forward to seeing you there.



Bede Moore,
Founder and Director



Karina Akib,
Co-founder and
Director



Chris Urbanski,
Co-founder and
Director

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ABOUT THIS REPORT

This report was prepared by Nikkola Pickering-Rodda, Karina Akib, Bede Moore and Chris Urbanski. For more information, please contact:

Bede Moore bede.moore@causindy.org
Karina Akib karina.akib@causindy.org
Chris Urbanski chris.urbanski@causindy.org

CAUSINDY is an initiative of the Australia-Indonesia Youth Association.



EXECUTIVE SUMMARY

*The Conference for Australian and Indonesian Youth or CAUSINDY is a bilateral event designed to give 28 young leaders from Australia and Indonesia the opportunity to work together in building a **stronger bilateral relationship**. The inaugural conference took place in Canberra 17th-20th October 2013.*

CAUSINDY has three objectives:

1. to create a platform for dialogue;
2. to shape new ideas about the Australia-Indonesia relationship; and
3. to act as a catalyst for change.

This year young professionals and academics from Indonesia and Australia were provided the opportunity to connect with experts in business, government, and academia, and most importantly **with one another**.

With diverse areas of delegate expertise, the cohort considered economic, social, cultural and political issues in the context of action on the bilateral relationship.

On the final day, delegates debated and challenged each other in order to draw together **recommendations** to enhance the relationship. Delegates received direct feedback from an expert panel with Leith Doody (Former Senior Commissioner of Austrade) and Danny De Schutter (Project Leader, The Boston Consulting Group). The following are a synthesis of multiple recommendations, and reflect the key themes discussed throughout the conference.

1. ELITE INTERNSHIP PROGRAM (EDUCATION)

A paid internship for early career professionals with leading Australian or Indonesian corporate organizations, think tanks and government institutions accompanied with a leadership program mentored by senior executives. The program provides a **clear career pathway for young Australians and Indonesians**, which would shift the focus of the relationship away from economic development towards private sector and provide an incentive for younger generations of Australians and Indonesians to invest in the relationship.

2. SME RESOURCE CENTRE (BUSINESS)

A resource centre to make it easier for Australian and Indonesian SMEs to **do business in each other's markets**. The centre would provide practical advice for young or small companies seeking to establish operations in either Australia or Indonesia. The centre would provide SMEs with access to experienced entrepreneurs and business leaders, consumer insight/market/economy reports (expensive to access individually), regulation, taxation, legal advice, information from other companies that have set up in the region and introductions to local partners and potential investors. The centre would serve to encourage SMEs to increase their trade between Australia and Indonesia and would be independent so as to be free of limitations, which restrict the activities of Austrade.

3. MOBILE AUSINDO-HUB (CULTURAL EXCHANGE)

Establish 'pop-up' cultural embassies, which facilitate cultural activities in regional communities in both countries. The hubs would leverage the high penetration of social media in Indonesia by deploying a 'super social media network' as the main marketing tool. The aim is to **increase knowledge of Australian and Indonesian culture** across both countries, and to give communities from outer regions exposure to various exchange opportunities.

CONFERENCE SUMMARY

Over four days, the 28 delegates heard from experts and leaders of the bilateral relationship. Speakers came from very diverse backgrounds including government, academia and private sector. The purpose of the 2013 theme– "Our turn to decide" was to challenge the delegates to consider how the relationship would evolve going forward and what role they as leaders will take to shape its future.

Conference topics included:

- Starting with cross-cultural engagement
- The relationship - why should we care?
- Economic and political update
- Our turn to decide, shaping the future of the relationship
- Australia-Indonesia relations in the context of Asia-Pacific regionalism
- Learning from unique experiences in the relationship

Delegates were given the opportunity to participate in panel discussions, and breakout workshops. The content stimulated reflection and debate on key issues and opportunities in the relationship, within political, economic, and cultural paradigms. From interaction with speakers and facilitated workshops, five key themes emerged.

IMPORTANCE OF YOUTH

It is eminent from conference discussions that young people hold the potential for future success and growth in the bilateral relationship. This potential is particularly significant considering that half of Indonesia's population is under the age of 30, and over a third of eligible voters in the 2014 election will be young first voters. The delegates themselves are the first of a highly motivated and talented cohort of young professionals in the CAUSINDY alumni, with the drive and enthusiasm to implement necessary changes for the future of the bilateral relationship.

'... young people are the owners of the future, so you have to discuss issues that will be faced not only in bilateral relations, but also in the regional and global aspects.'

— Pak Nadjib Riphath Kesoema, Indonesia's Ambassador to Australia

'Looking to the future, it's really important that young leaders from both countries step forward with new ideas about what the future bilateral relationship should look like.'

— Greg Moriarty, Australia's Ambassador to Indonesia

IMPORTANCE OF THE RELATIONSHIP

Recent events such as spying allegations have highlighted the significance of Australia-Indonesia relations. Maintaining and cultivating this relationship is paramount for long-term regional prosperity and security.

'Indonesia won't just be a partner, but a strategic and diplomatic buffer.'

— Professor Tim Lindsey

Overall, panel experts were in agreement about the good condition of Australia-Indonesia relations. Despite obvious challenges, the two countries have established good working relations and pathways for dialogue. However, continued co-operation and targeted improvement is essential:

'There is great possibility and potential for our relationship to grow...there are many avenues of cooperation to explore.'

— Deputy Chief of Mission Indonesian Embassy, Ibu Kusuma Nursiawati Habir

'Indonesia is our most important long term partner.'

— Dick Woolcott, former Australian Diplomat.

ECONOMIC POTENTIAL

The potential for improvement in the relationship is keenly observed, particularly in economic and business sectors. Historically our governments have focused on political issues such as cross-border security and counter-terrorism, and cultural exchange endeavours. Bilateral engagement in economic factors, particularly trade and investment clearly lags behind other areas of cooperation.

‘Where’s Woolworths? Where’s Harvey Norman? If Coles was over there, imagine how easy it would be for the supply chain to trickle down to endorse FDI...’

— Debnath Guharoy, Regional Director-Asia, Roy Morgan Research

Younger generations in particular have been predominantly exposed to cultural exchange initiatives, and are positioned to view the relationship from this perspective.¹ Interestingly, while most Australians study Indonesia from a cultural or historical perspective, Indonesians come to Australia to get degrees in finance, economics or engineering. Business growth and economic cooperation emerged as a major issue for conference delegates. The obvious untapped potential and the need for change in perceptions to make this happen is clear. This was reiterated by the CEO of Austrade Bruce Gosper at the recent Indonesia Investment and Business Forum, who said: “We need to harness the size, proximity and strength of Indonesia”.

PEOPLE TO PEOPLE LINKS

The conference recognised that relations on a government-to-government level are very well established. Links on business, community and ‘people to people’ levels however, are considered seriously underdeveloped.

‘It’s not enough to be just neighbours, whilst the government to government relationship is evolving, the people to people relations are lacking.’

— Dr Santo Darmosumarto, Advisor to the President of Indonesia, International Relations

All parties recognise this deficiency. The Australian government’s recent Indonesia Country Strategy² recognised the challenge for our governments to develop a bilateral architecture that allows for enduring community and business linkages. Despite a number of structured programs, delegates and speakers agreed that ‘everyday’ Indonesians and Australians do not know each other. The need for accessible and flexible opportunities for exchange is clear. Delegates were acutely aware of the need to strengthen people to people links, this concern featuring strongly in conference recommendations.

¹Australia-China relations by comparison, are viewed much more from a business perspective, even amongst youth.

² <http://www.dfat.gov.au/issues/asian-century/indonesia/>

POOR MUTUAL PERCEPTIONS

As highlighted in the 2012 DFAT commissioned Newspoll report,³ Australian attitudes towards Indonesia are marred by negative perceptions and misinformation. The media is blamed for perpetuating negative stereotypes, and focussing on issues such as people smuggling, terrorism and drugs trafficking.

'Australians only realize stuff that is relevant to them, bombings, drugs, et cetera. Not important things like democratization.'

— Professor Tim Lindsey

The misperceptions are mutual, with Australia's image polarised by notions of 'boats, beef and Bali'⁴. This poor mutual understanding has a devastating effect on attempts to grow community and business linkages. The importance of spreading diverse stories about both countries is clear.

'Ariel [Heryanto] says most people know Indonesia is the largest Muslim country in the world - but it's also home to the world's largest jazz festival.'

— [@causindy](#), 17th October

Delegates consistently raised the potential of social media for spreading 'good news' and sharing stories as an ideal way to better connect the two countries.

³ <http://www.dfat.gov.au/publications/australian-attitudes-towards-indonesia/>

⁴ <http://www.abc.net.au/tv/qanda/txt/s3788237.htm>

RECOMMENDATIONS

The following are three initiatives that reflect the key themes emerging from conference discussions, and are considered to have high potential in the areas of impact, and practicality in implementation. Delegates are willing to work with government and industry in order to cultivate these initiatives, and develop defined implementation roadmaps.

RECOMMENDATION 1: ELITE INTERNSHIP PROGRAM

Context

This initiative is designed to provide opportunities for young career professionals to undertake internships with prestigious institutions in Australia and Indonesia. The aim is to demonstrate a **clear career pathway for young Australians and Indonesians**, and provide real incentive to invest in a future in the relationship. It moves beyond the traditional cultural exchange perspective, developing a deeper and more contemporary business focus.

Today there are several government scholarships for Australians completing study or research in Indonesia⁵. These programs are predominantly in the areas of economic development, cultural exchange with **few opportunities in the private sector**. This is in line with the recent comments from Australian and Indonesian governments regarding the New Colombo Plan: “...as part of the efforts to promote interest in Indonesian language proficiency among young Australians, they would work with the private sector to develop internship programs”⁶ The Australian government plans to facilitate internship opportunities for Australian youth in Indonesia through the New Colombo Plan, and delegates are keen to monitor these developments closely.

With a growing sense of prestige and professional appeal over time, this program could also be opened up to early career professionals with no prior exposure to Indonesia. This would have a direct impact on awareness and understanding of each other's countries, and lead to greater bilateral engagement in corporate and other non-government

⁵ These include scholarships awarded by individual universities, and state governments such as the Victorian Government Scholarships

⁶ <http://www.pm.gov.au/media/2013-09-30/joint-communiqu-president-republic-indonesia-and-prime-minister-australia-jakarta>

sectors long-term. The paucity of engagement on this level was raised consistently throughout the conference.

Initiative

The target is to establish 5-10 fully paid internships annually, for early career professionals and late stage university students at prestigious Australian or Indonesian corporate organizations, think tanks and government institutions.

These elite internships are intended to **nurture future leaders** and **expand the pool of individuals** engaged in the bilateral relationship. It is recognised that young leaders are often drawn to internship opportunities in other locations in Asia, which appear to offer access to higher level and more esteemed companies and organisations. In response to this, the initiative will aim to secure agreements with **top-tier private companies and foundations** based in Indonesia and Australia. The intern group will be part of a mentorship program with senior executives. This will allow for enduring people-to-people linkages and the development of meaningful professional networks.

It is recognised this initiative could work well in conjunction with a scholarship program, potentially led by government and part-funded by industry. Importantly, this recommendation aims to offer internship opportunities within the private sector, outside of a formal study program. Implementation would require flexibility, and be responsive to visa and time challenges.

Implementation

Requirements	Stakeholders	Targets
<p>Liaising with private sector companies</p> <p>Time consuming, needs to rely on existing relationships and networks, including those built and consolidated through CAUSINDY. Will require dedicated resources.</p>	<p>First step: Stakeholders will need to be approached to gauge support for the initiative, human resource capacity and potential financial arrangements.</p>	<p>Secure agreements with supporting companies including to accept 1-2 internships per year</p> <p>Realistic goal of 10 interns in the first year</p>
<p>Logistical arrangements</p> <p>Visa arrangements may prove a barrier, and internship agreements will have to respond to this.</p> <p>Internships could be promoted through existing networks of high-performing graduates and young professionals, including the alumni networks of CAUSINDY, Australia Indonesia Business Council (AIBC), Indonesia Australia Business Council (IABC), Australia Awards, ACICIS (Australian Consortium for In-Country Indonesian Studies) and AIYA (Australia Indonesia Youth Association).</p>	<p>Target companies</p> <p>ANZ Bank, Commonwealth Bank, Astra International, Lippo Group, AIBC/IABC, Cardno, Crown Properties, Australian government</p>	
<p>Benefits:</p> <ul style="list-style-type: none"> • Fills a gap for internship opportunities in the private sector • Increases opportunities for young professionals with skills and interest in Indonesia to gain vital career experience in their formative years • Informs the bilateral relationship, and encourages further engagement on community and business levels 		

RECOMMENDATION 2: **SMALL TO MEDIUM ENTERPRISE (SME) RESOURCE CENTRE**

Context

The Indonesian market is especially difficult to navigate for inexperienced businesses, yet there are several success stories of Australians setting up business in Indonesia. There is also the reverse in Australia. With the right networks, local partners and understanding of the market landscape, there is significant potential for SMEs to benefit from the strong economic growth in both countries.

Description

The aim is to create a resource centre to encourage SMEs to enter the Australian or Indonesian market by providing information, networks and some advisory support during the process. The platform would identify high potential SMEs from both countries and introduce them to the local commercial landscape. These SMEs will get access to:

- Informative workshops educating them on the opportunities of doing business in the respective regions facilitated by experienced entrepreneurs
- Information on consolidated learnings from other SMEs which have done business in the region
- Practical advice on matters such as regulation, taxation and legal establishment;
- Introductions to networks of experienced entrepreneurs and business leaders through AIBC/IABC;
- Detailed consumer insight/market/economy reports from market research providers such as Nielsen and Euromonitor which would otherwise be prohibitive due to high costs;
- Introductions to potential local partners for distribution, suppliers, retail platforms; and
- Introductions to with potential funders and local investors.

The resource centre will also act as a collection point for information about the experiences of other companies in setting up in Indonesia and Australia.

It would be supported by a comprehensive online portal and operated by 1-2 Full Time equivalents and set-up as an independent hub to be free of the legal constraints if this was operated from within the trade ministries. The centre also would need to work closely with bodies such as the Indonesian Ministry of Cooperatives and SMEs, HIPMI (Indonesian Young Entrepreneur Association) and the SME Association of Australia. Access to

ongoing support and network development will provide SMEs with the opportunity to increase trade between Australia and Indonesia.

Implementation

Requirements	Stakeholders	Targets
Survey with SMEs to gauge needs/interests for this service	SME association, IABC/AIBC, Austrade, BKPM, HIPMI	3 SMEs from each country – 6 total to be part of program for the first year
Develop appropriate operating model i.e. through Ministries of Trade or AIBC or alternative model	Potentially engage with financial institutions which have a specific interest in SMEs	
Identify potential sources for funding		

Benefits:

- Increase two-way trade
- Broaden the depth of the trade relationship beyond large corporate and government to include SMEs
- Increase the pool of individuals with a sound business knowledge of each country
- Contribute to the economic growth of each country by supporting the growth of SMEs

RECOMMENDATION 3: AUSINDO-HUB

Context

This initiative is designed to address the perception of ‘underinvestment’ in cultural exchange between Australia and Indonesia. In its simplest form, the recommendation is to develop ‘**cultural embassies**’ throughout both countries, with a temporary nature and both a physical and online presence. This concept reflects sentiments expressed throughout the conference about limited or insubstantial opportunities for cultural exchange in the bilateral relationship.

The aim is to **increase knowledge of Australian and Indonesian culture** across both countries. It is also an opportunity to give communities from outer regions more exposure to opportunities that government provides, including scholarships, education and arts exchanges.

An accessible and clear hub that promotes Australian culture in Indonesia is currently non-existent. Considering the importance of Indonesia to Australia, it’s a surprise that a cultural centre has not been developed. The US Department of State has a free, content-rich cultural hub *@america*, which is easily accessible for Indonesians at Pacific Place in Jakarta, and the French *Lembaga Indonesia Prancis*, a very active cultural centre in Yogyakarta. These are examples of where nations (outside our region) have taken initiative to engage on a cultural and ‘people to people’ level. A similar temporary and mobile hub does not exist in Australia.

The initiative

This recommendation sees the creation of ‘pop-up’ cultural embassies across Indonesia and Australia to promote and connect Indonesians with each other. Leveraging the **high penetration of social media** in Indonesia and recognising the constraints of geography, the hubs would be accompanied with a ‘Super social media network’, which would act as the main marketing tool. This means AusIndo-Hub also has the capacity to create a virtual space for exchange, and harness the ever-changing ways that Australians and Indonesians connect with each other.

AusIndo-Hub could act as a creative art space, facilitate film nights, cultural and sporting events, and language classes. Since the hubs also have a physical presence, it can also reach communities in outer regions of Indonesia and Australia. The hubs provide communities that are traditionally hard to reach with an access point to information on various types of exchange, and educational opportunities. It is important that AusIndo-Hub is highly mobile and high impact, potentially stocked with free merchandise.

Aside from the need to strengthen the cultural relationship, it is important to create a 'hub' that **connects people to the numerous Australian and Indonesian cultural events** and activities happening in Indonesia.

Cultural promotion events like 'Australia Day' held at Universitas Gadjah Mada, OzFest Indonesia showcasing Australian and Indonesian performing arts, and Embassy events could be promoted online in one place, allowing local communities, governments and businesses, and even people on work or travel access to current information on activities.

AusIndo-Hub would be operated by both full time staff and 'student interns' from both countries. Student interns would also be exposed to rural communities in both countries, and act as cultural ambassadors through their involvement. The two-way learning opportunities are mutually beneficial on many levels.

Implementation

Requirements	Stakeholders	Targets
Significant planning of scope and logistical needs is required. With this and a clear picture of what can be achieved through existing networks and initiatives, funding needs will become evident.	Members of AIYA, potential for content development, strategic and logistical planning	Development of an online hub with capacity to support AusIndo-Hub by mid-2015.
Social media plan coordination	Corporations across Indonesia, and organisations with strong links to Australians including ACICIS, Australia Awards Indonesia and Perhimpunan Pelajar Indonesia Australia (PPIA).	Development of key flagship events that AusIndo-Hub could run annually e.g. Australia Day, and Aus-Indo short film competition
Marketing		Run 2 or 3 'pop-ups' in the first year
Significant human resources required - could engage in-country students, Australian Volunteers and members of AIY		
Leverage off existing relationships to access free commercial spaces that could host AusIndo-Hub	Department of Foreign Affairs and Trade, Austrade Indonesian Ministry of Foreign Affairs	

Benefits:

- Through social media, AusIndo-Hub connects people to Australian cultural activities happening across Indonesia and Australia
- Promotes Australian culture, tourism and education in both countries, and attempts to normalise the presence of each other
- Provides a platform for cultural exchange, the spread of positive stories and interactions, and the promotion of artistic collaborations

NEXT STEPS

These recommendations will be submitted to the relevant government and non-government institutions from each country for action. Several CAUSINDY delegates will liaise with the government to ensure the initiatives move forward.

We will follow the progress closely via CAUSINDY and AIYA and update status our websites causindy.org and aiya.org.

A full update of the initiatives will be provided by the 2013 Alumni at CAUSINDY 2014, which will be held in Jakarta in June.

SPECIAL THANKS

CAUSINDY would not have been possible without the support and mentoring of our valued sponsors. Their guidance and assistance is greatly appreciated.

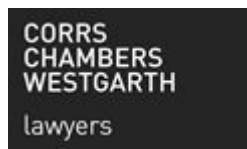
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SPEAKERS AND SPECIAL GUESTS

CAUSINDY wishes to thank the invaluable contribution of session speakers and moderators:

- Auskar Surbakti
- Dr Dwi Noverini Djenar
- Harsya Prasetyo
- Philippa Dawson
- Bonny Symons-Brown
- Dr Jacqui Baker
- John W. H. Denton
- Prof Andrew Walker
- Danny De Schutter
- Dr Peter McCawley
- Kirrilee Hughes
- Prof Tim Lindsey
- Debnath Guharoy
- Dr Santo Darmosumarto
- Kirsten Sayers
- Richard Woolcott AC
- Dr Ariel Heryanto
- Erwin Surahman
- Leith Doody
- Sid Myer AM
- Dr Avery Poole
- Fiona Hoggart
- Mark Pruden
- The Hon Andrew Leigh
- Dr Dave McRae
- Fitriani Ardiansyah
- Melissa Clarke

APPENDIX 1: CONFERENCE DELEGATES

Australian delegates



Adelle Neary is currently serving as Second Secretary in the political section at the Australian Embassy in Jakarta



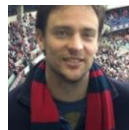
Alexander Tan is an experienced strategy consultant, currently working at Deloitte



Alison Martin is a Communications and Policy Advisor for a Greens MP in the NSW Parliament



Courtney Saville is the Global Coordinator working in development with Vision 2020 Australia



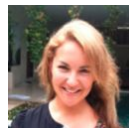
Daniel Peterson is an Indonesian and Global Politics teacher.



Drew Boekel is a Policy and Parliamentary Officer in the Indonesia and Timor-Leste Branch, AusAID



Jack Greig is a Strategic Policy Officer in the Australian Government



Jemma Parsons is a Senior Consultant for Cardno Emerging Markets, based in Jakarta



Jack McNaught is the founder of International Internships, and lecturer at Deakin University



Natrisha Barnett is the Founder and President of the Australia Indonesia Youth Association Western Australia, and a recent graduate of the University of Western Australia.



Natalie Sambhi is an analyst at the Australian Strategic Policy Institute (ASPI) and editor of ASPI's blog *The Strategist*.



Nicholas Mark is a recent Arts/Law graduate from the University of Sydney, and is currently working in the legal sector



Paul Schmertmann is a Senior Legal Officer at the Commonwealth Attorney General's Department



Ross Tapsell is a lecturer in Asian Studies at the Australian National University

Indonesian delegates



Alexander Senaputra is metallurgist, PhD candidate at Curtin University, and project-based advisor in the Indonesian mining sector.



Alyssia Pasha Sastrosatomo is an analyst at Astra International, one of Indonesia's largest conglomerate companies.



Angga Pally is a member of the Indonesian Foreign Affairs Body.



Aritta Gracia Girsang is a PhD candidate at the Institute for International Trade, University of Adelaide, on leave from the Ministry of Trade Indonesia.



Benazir Syahril is currently a Finance Manager at Amarnya Microfinance.



Fajar Hirawan is a PhD candidate at the University of Sydney School of Economics. His research focuses on food security in Indonesia.



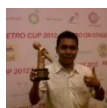
Donny Eryastha is a Senior Program Manager for Social Protection at AusAID Jakarta.



Pan M. Faiz Wijaya is a PhD candidate at the University of Queensland, and the National President of Perhimpunan Pelajar Indonesia Australia.



Gatot Soepriyanto is a PhD candidate at Monash University. His research focuses on corporate tax avoidance and statement fraud.



Gracia Billy Mambrasar is a Masters student at the Australian National University, and working on a major LNG project in Indonesia.



Melati is an environmental specialist currently undertaking research in the areas of forestry, climate change, sustainability and ecotourism.



Rakyan Adibrata is currently an Expert Advisor for LPSK.



Ruben Hattari is the Director of Corporate Affairs at Microsoft Indonesia



Vicky Lono is working with the ANZ Bank Australia, and completing a Master of Business Administration at the University of Melbourne.

APPENDIX 2: MEDIA COVERAGE

CAUSINDY attracted coverage from media outlets in both countries, in both English and Indonesian. Ahead of the conference, [an op-ed by Bede Moore, Karina Akib and Chris Urbanski](#) was published in the *Jakarta Globe*, while the Indonesia Institute's Ross Taylor highlighted the value of CAUSINDY — and youth engagement in the relationship — in [an article for the *West Australian*](#).

Karen Barlow, from the ABC's international channel the Australia Network, spent two days at the conference speaking with delegates, speakers, and the conference team. [Her report on the conference](#) was broadcast on *Australia Network News* on the second night of the conference, broadcast to audiences in 44 countries in the Asia-Pacific region.

Catherine McGrath, the ABC's Asia Editor, also spoke to conference speakers Harsya Prasetyo and Debnath Guharoy in [an interview for the *Australia Network's Newsline* program](#).

Most coverage, however, focussed on the conference delegates, who wrote op-eds and articles about their experiences for news outlets including the *Australian*, SBS Radio, the *Jakarta Globe*, Radio Australia and the Australian National University's College of Asia and the Pacific.

Media releases were also distributed by the Indonesian [Ministry of Foreign Affairs](#) and the [office of Andrew Leigh](#).

APPENDIX 3: CAUSINDY LEADERSHIP TEAM



Bede Moore, Co-Founder and Director is the Managing Director of Vela Asia, an eCommerce and logistics services company in Indonesia.



Karina Akib, Co-Founder and Director is a Senior Associate for Boston Consulting Group based in Jakarta working in Indonesia, Thailand, Philippines and Singapore.



Chris Urbanski, Co-Founder and Director is a freelance strategy consultant and entrepreneur based between Australia, Indonesia and the Philippines



Nikkola Pickering-Rodda, Events and Finance currently works for Austraining International on an Australia Awards Scholarship program.



Tim Graham, Communications Coordinator is a Monash University Bachelor of Arts and Commerce in Management and Indonesian Studies student, and the Director of Communications for the Australia Indonesia Youth Association.



Jess Laughlin, Sponsor Liaison works in the Commonwealth public service, and founder of the ACT Chapter of AIYA.



Edgar Myer, Operations is currently studying law at the University of Sydney.



Christine Taouk, Delegate Liaison is studying for a Bachelor of Economics at the Australian National University, and is the President of the ANU Management and Consulting Association (AMCA).



Grace Dong, Program Assistance is a current Bachelor of Arts and Law student at Monash University, majoring in Indonesian Studies.



Heath Jamieson, Program Assistance is completing a Bachelor of Commerce (Finance/Economics) at the University of Melbourne.